	PRI	priorio ind share to be walled							
INDUSTRY	<u>VO</u> 7	204	58678!	58	<u>DIFF</u> : 1994	FCST 8,650	VOLUME DIFF VS FCST -1,086	%CHANGE VS FCST -12.6%	
PHILIP MORRIS R.J. REYNOLDS B&W(INCL AMER) LORILLARD LIGGETT	3,357 2,035 1,439 620 111	96 -210 -239 -4 -33	2.9% -9.3% -14.3% -0.6% -22.7%	44.39 26.90 19.02 8.19 1.47	3.38 -1.32 -2.08 0.35 -0.34	3,794 2,396 1,605 669 186	-437 -361 -166 -49 -75	-11.5% -15.1% -10.3% -7.4% -40.2%	

	DISCOUNT		•	PREMIUM		
	<u>VOLUME</u>	SHARE	<u>%CONT.</u>	<u>VOLUME</u>	SHARE	%CONT.
INDUSTRY	2,272	30.04		5,292	69.96	
PHILIP MORRIS	593	26.09	17.7%	2,765	52.24	82.3%
R.J. REYNOLDS	778	34.23	38,2%	1,257	23.76	61.8%
B&W (INCL. AMER)	794	34.93	55,2%	645	12.19	44.8%
LORILLARD	27	1.19	4.4%	593	11.20	95.6%
LIGGETT	80	3.54	72.3%	31	0.58	27.7%

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